

GLORIA AU

GRAPHIC DESIGNER

Phone: 415 988 2532

Email: auvisual.design@gmail.com

Location: San Francisco

PROFILE

Gloria is a multidisciplinary designer. Specialities include graphic design and branding, products and packaging, social media and motion graphics. She strives for unexpected pairing designs that delight, and is all about balance. A Hong Kong native (permanent CA resident since 2015). Fluent in English, Mandarin and Cantonese.

EDUCATION

2015 - 2020

Bachelor of Fine Arts, School of Graphic Design
Academy of Art University

WORK EXPERIENCE

Graphic Designer
Contrast Design Works
2022 April - October

Working closely with Art Directors to support promotional materials assets, such as email template and social media, digital and print.

Graphic Designer
Fig & Thistle Apothecary
2021 September - 2022 March

Evolve the brand, make meaningful choices about visual identity, roll out updates coherently, in collaboration with marketing, product, and sales.

Communication Designer
Madeline Berger
2021 March - September

Collaborating on brand strategy and visual identity. Engaged in the development of multiple design solutions across platforms of print, digital, social, and promotional materials.

Graphic Designer
Blooms & Co.
2021 January - April

Collaborating on brand strategy, visual identity, and brand development. Including but not limited to logo, brand assets, and marketing usage.

Graphic Designer
Droptop Co.
2020 April - September

Evolve the brand, make meaningful choices about visual identity, and roll out updates coherently, in collaboration with merch graphics.

SKILLS

ADOBE CREATE SUITE

Photoshop

Illustrator

InDesign

XD

Figma

Sketch

After Effect

Premiere Pro

EXPERTISE

Branding Design

Graphic Design

Motion Design

Visual Design

Packaging

UX/UI

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